

**Red River Valley Tourism Association  
Joint Promotional Yard Sale Event  
Registration Form**

**\*\*\*\*REGISTRATION DEADLINE ENFORCED\*\*\*\***

**In order to ensure that your community information is available on the Sale website, your registration must be received by the date indicated below. All registration information should be submitted to Becky Semple via Fax 903-784-2158, e-mail to Judy, chamber@paristexas.com or mail completed registration form to The Lamar County Chamber of Commerce, 8 West Plaza, Paris, Tx. 75460 Re: Yard Sale**

***Not just a Yard Sale: we are encouraging communities to promote side walk sales, antique stores, farmer's markets, trade days, flea markets, arts and crafts shows. Think outside the box to creatively promote your community.***

Event Name: "US 82/ 287 Yard Sale"  
Event Date: June 3rd and 4th, 2011  
Location: US Highway 82 and US Highway 287 corridor communities and beyond!  
Who can participate: Any community along the corridor (RRVTA membership required; restricted to one listing per member)  
Purpose: Joint promotional activity promoting tourism and public awareness for the Red River Valley area of Texas and Oklahoma.

**Participation: REGISTRATION DEADLINE March 21, 2011**

Costs: \$0 – Current RRVTA membership required to be eligible to participate.

Participants are required to place ads or submit information in their local/regional publications. Participants are responsible for paying for the ads if placed. (Ad copy will be provided by Willoughby Design – deadline 4/15)

Participants will print their own marketing materials (Logo and design to be provided by Willoughby Design.)

RRVTA will not encourage vendors to set-up on TXDOT right-of-way.

Publicity: The event will be promoted to Travel Writers in major markets within a 150 mile radius.

Marketing: Website, brochure, Rack Card from Red River Valley Tourism Association and distributed to members and Travel Information Centers in Texas and Oklahoma.

**Deadline to participate: March 21, 2011**

For information contact: Becky Semple, 903-784-2501, e-mail becky@paristexas.com

Community: \_\_\_\_\_ Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Phone number: \_\_\_\_\_

Map distribution location for your community\*: \_\_\_\_\_

\_\_\_\_\_ Yes we want to participate in the 2011 US 82 & 287 Yard Sale.

\*Please provide **one** map distribution location for your community (e.g. Dairy Queen, etc.). Please note that your community will not be placed on the promotional website as a participant if you do not include information on the map distribution location.